

PROCEEDINGS

HELD ON 28-04-2018 AT MEDIA CERTIFICATION AND MONITORING COMMITTEE (MCMC), 6th FLOOR, ANNEX BUILDING-3, N.R.SQUARE, BENGALURU AT 11.30 AM.

Sub: Pre-Certification of Political advertisement – use of bulk SMS's/voice message in political campaigning- reg.

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MEMBERS PRESENT

MCMC Members:


1. Sri. A.B.Doddaiah
2. Sri. Basavaraj kambi
3. Sri. L. Suresh
4. Sri. B.G. Raghavendra Prasad

REPRESENTATIVES OF SERVICE PROVIDERS

Sl. No	Name and address of Telecom Service Providers	Designation	Phone/E-Mail
1	Mathew Verghese/ Anil Sindgi	AVP-Marketing AVP-SCO	7899930535 8660696603
2	Reliance JIO	Nodal Officer	7710076180
3	Nikhil Korwar	GM-Regulations	9886018199
4	M. Babi Maran	DGM	9448010863
5	Rammohan.P.B	Manager, Idea	rammohan.pb@idea.adityabirla.com
6	Manishkumar A Pillay	Tata Telecoms Ltd., Senior Manager	9964900559
7	Khandoba	Manager, ACT	khandoba.bawagi@actcorp.in

Member Secretary of Media Certification and Monitoring Committee welcomed Telecom Service Providers and a detailed deliberation was made with respect to Pre-certification of political advertisement use of bulk SMSs/voice messages in political campaigning following points are enlisted below:

1. Political parties/candidates using bulk SMSs/recorded voice messages should not transmit objectionable contents or violating model Code of Conduct norms.
2. Only pre-certified contents of MCMC State/DEO approved in Annexure-B. Contents shall be used by Telecom Service Provider for transmitting of political advertisement in the form of bulk SMSs/voice messages.
3. Transmitting of bulk SMSs/voice messages shall be stopped completely 48 hours prior to end of the poll. (As per the Election Commission of India instructions).
4. All Service Providers shall provide the rate list for transmission of bulk SMSs/voice messages to the Committee.
5. It was requested by Telecom Service Providers for uploading of following in BBMP Website:
 - (a) Annexure-A and B (sample template)
 - (b) Press Note issued by DEO on 16-04-2018. Action was initiated from MCMC for communicating to IT wing in respect of uploading above contents.
6. Any further clarification by Telecom Service Provider with respect to bulk SMSs/voice messages shall be obtained by Sri. Raghavendra Prasad,
Nodal Officer, Monitoring Committee,
Mobile No.91102-89696 (10.00 AM to 6.00 PM)
7. Meeting ended with vote of thanks to all Service Providers.


28/4/2018
Member Secretary
MCMC Cell,
Bangalore District